



Bangalore based GlobalSOS nominated for TATA NEN Hottest Startups Awards

Bangalore , 02,08, 2008: GlobalSOS , Telemedicine company base in Bangalore which provides medical assistance in remote locations, has been nominated for the coveted TATA NEN Hottest Startups Awards.

The Awards are a unique collaboration between the Tata Group, India's most respected business conglomerate and National Entrepreneurship Network (NEN), the largest representatives of new & future entrepreneurs in India. The Awards aim to showcase and recognize high potential young companies in India, with the goal to attract visibility for over 800 entrepreneurs & their ventures in India, and engage over 5,00,000 people.

GlobalSOS provides 24x7 Emergency Medical Assistance at special situations where medical help is out of reach. For example, while travelling in a commercial airline at 30000 ft or at sea.

CEO / Founder Dr Adarsh Patil expressing delight in being nominated and the need for such an initiative in India Said that, India with its English speaking and internationally qualified medical fraternity has great potential for providing international clinical services through use of telemedicine technology.

The TATA NEN Hottest Startups Awards are designed to engage the public in the selection process. The structure of the competition ensures both engagement and credibility.. The expert judges will be a pool of over 100 people including investors, entrepreneurs, academicians, professionals and representatives across industries.

The 2008 Tata-NEN Startups Awards will showcase a wide range of high potential startups from multiple sectors, ranging from healthcare, retail, mobile technologies, biotech, hospitality, lifestyle, IT and service providers.

Lending support in the cause are Helion Ventures, Seedfund and Wadhvani Foundation. In addition, all the established entrepreneurial, academic and corporate communities including, Microsoft, IIM-Bangalore, IIM-Ahmedabad, Open Coffee Club chapters, Mumbai Angels, Indian Angel Network, Venture Woods, Proto.in, Kickstart and TiE are partnering in the initiative.

For more information visit www.hotteststartups.in